

Panel on Innovation thinking and innovative business models

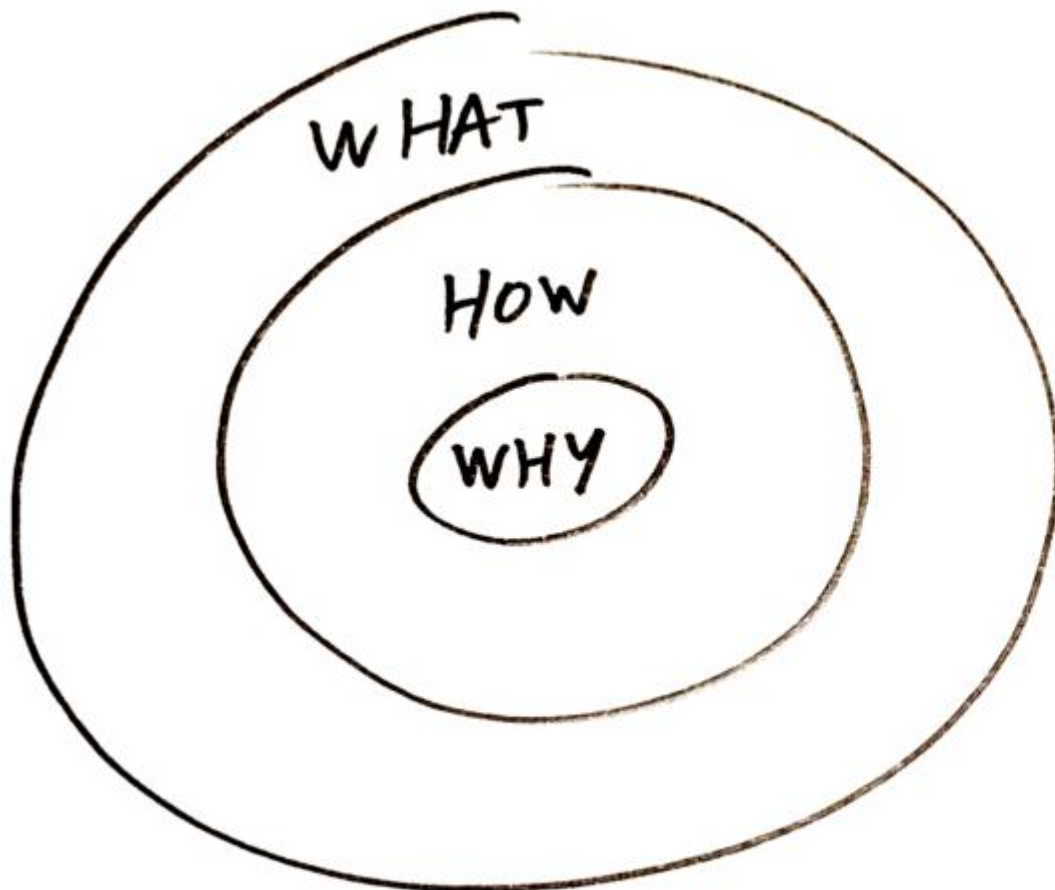
Mr. Guardo (Senior Project Manager, RES4MED)



Rome, May 22nd 2017 | Enel Auditorium – Viale Regina Margherita, 125



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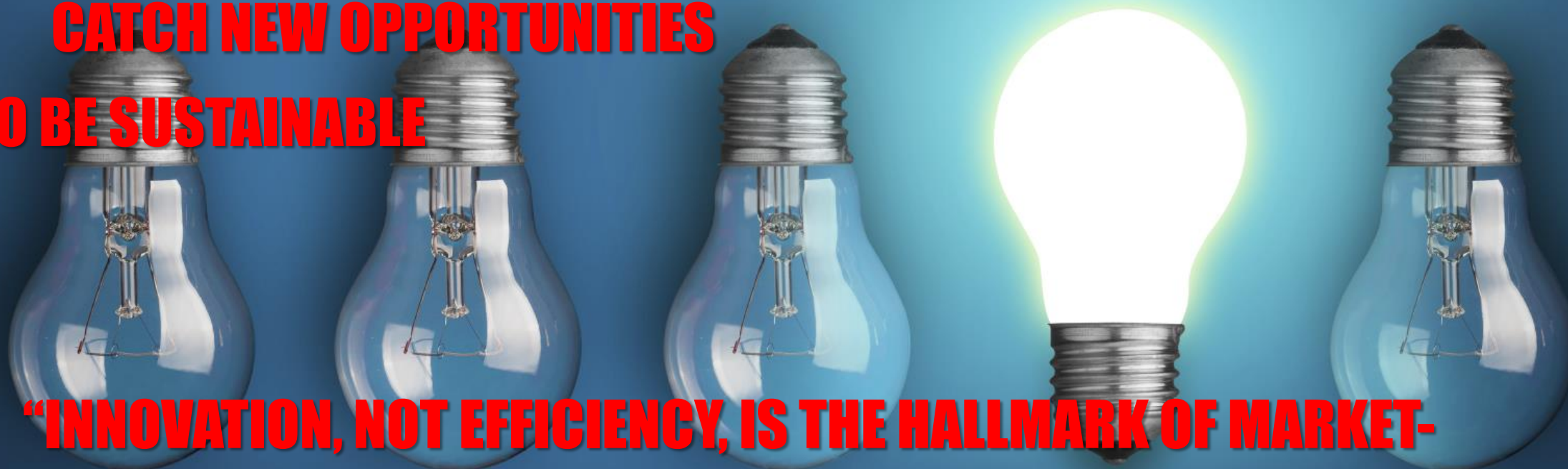
SIMON
SINEK'S
"GOLDEN CIRCLE"



FOR GROWING

**FOR ACCELERATING THE BUSINESS AND
CATCH NEW OPPORTUNITIES**

TO BE SUSTAINABLE



**“INNOVATION, NOT EFFICIENCY, IS THE HALLMARK OF MARKET-
BASED ECONOMIES” - JOSEPH SCHUMPETER**

**GIVEN THE EVER-UNFOLDING PROCESS OF “CREATIVE DESTRUCTION,”
NO STRATEGIC POSITION IS SUSTAINABLE IN THE LONG RUN**





**SOME THINGS NEED TO BE
BELIEVED TO BE SEEN**

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**walk
the
talk**

Panel on Innovation thinking and innovative business models

Moderator

Mr. Guardo (Senior Project Manager, RES4MED)

Private sector point of view

Mr. Nodari (Head of Management Consulting, Poyry)

Mr. Codazzi (CEO, CESI)

Mr. Mele (Managing Partner, YourDigital)

Mr. Catucci (Head of Minigrids, Enel Green Power)

Mr. Barral (Principal Investment Advisor, IFC)

Mr. Duveau (Chief Strategy Officer, Mobisol GmbH)

Mr. Wiemann (Executive Director, ARE)