RES4MED ANNUAL CONFERENCE

## *"Innovation as the key enabler to power Africa"*



Announcement Rome, 22 May 2017

## ARE and RES4MED formalize cooperation by signing MoU

Rome, 22 May 2017 - On the occasion of the RES4MED 5<sup>th</sup> Annual Conference in Rome, RES4MED and ARE have signed a Memorandum of Understanding to formalize their cooperation. ARE Executive Director, Marcus Wiemann, and RES4MED Secretary General, Roberto Vigotti, gathered at the event to formalize the MoU agreement in presence of the conference attendants and press.

The MoU is the result of the clear synergies between the two associations and will provide a framework for future collaboration on decentralised renewable energy promotion in developing and emerging markets. "For ARE as a globally as well as regionally acting business association to promote clean decentralised energy solutions for rural people in the developing countries it is highly important to be on the forefront of industry trends and innovations. In this regards it is a great pleasure for us to have signed this MoU with RES4MED as we strongly believe that we share common values to take concrete steps forward to make clean and affordable energy access happen." – ARE Executive Director, Marcus Wiemann.

ARE & RES4MED's enhanced cooperation will center on contributing to each other's activities or developing joint activities such as policy and business dialogues, knowledge and network exchange, capacity building & training, and outreach activities. "We are very excited to formalize and deepen our partnership through this MoU with ARE. ARE plays a pivotal role in growing the off-grid sector and bringing together public and private sector to scale up energy access and rural electrification in emerging markets. We look forward to join forces and work together with ARE as a key partner." – RES4MED Secretary General, Roberto Vigotti.

Besides looking back at the highlights of 5 years RES4MED, the Annual Conference provided a platform to discuss strategies for sustainable energy promotion in Africa and centered on the role of innovation as a key enabler to power the continent. ARE Executive Director Marcus Wiemann joined the conference as speaker during the session on "Innovation thinking and innovative business models" where he highlighted the importance of innovative approaches for rural communities to push through electrification and local business creation.

## For further information please contact:

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**The Alliance for Rural Electrification (ARE)** is an international business association representing the decentralised energy sector working towards the integration of renewables into rural electrification markets in developing and emerging countries. We enable improved energy access through business development support for more than 100 members along the whole value chain for off-grid technologies.

**Renewable Energy Solutions for the Mediterranean** - RES4MED - is a non-profit Association established in 2012 as a network of utilities, industries, agencies, technical service providers, research institute and academia engaged in promoting clean energy solutions in the Southern and Eastern Mediterranean Countries. RES4MED's mission is to support the deployment of renewable energy - both large scale and distributed energy - and energy efficiency solutions and their integration in the local and regional markets to satisfy local energy needs.