

AGENDA

**DELIVERING RENEWABLE SOLUTIONS WITHIN THE MEDITERRANEAN.
FOCUS ON ENERGY INVESTMENT FOR THE ELECTRICITY MARKET IN MOROCCO:
CHALLENGES AND OPPORTUNITIES**

8 May 2014

Solarexpo - The Innovation Cloud - FIERA MILANO RHO

Institutional partners



Sponsors



9.30 Registration and welcome coffee

10.00 Welcome by Italian Government representative

Luigi Marras - Director General for Global Affairs, Ministry of Foreign Affairs
Opening session

10.15 The new Med energy and social context: a consistent strategy

Chairman: Roberto Vigotti – Secretary General RES4MED

Corrado Clini – Direct General Ministry Environment

Teresa Ribeiro – Deputy Secretary General – Energy - UFM

Tareq Emtairah – Executive Director RCREEE

10.45 Signature MoU RCREEE – RES4MED

10.50 RE power industry's recommendations: a call for joint public-private effort

Chairman: **Roberto Vigotti** – RES4MED

Francesco Starace - President RES4MED and CEO EGP

Bruno Lescoeur - President OME and CEO Edison

Rafel Mateo - CEO Acciona Energy

11.30 Focus Morocco

Chairman: **Agostino Re Rebaudengo** – Asja

- **An evolving framework to attract investment in RE and efficiency**
Ahmed Baroudi - Directeur Général SIE
- **Recent evolutions of the Moroccan Energy market and expected trends**
Réda Loumany - Consulting Leader PwC Morocco
- **Invest in Morocco: our value proposition**
Yasmina Sbihi – Country Director Agenzia Marocchina per lo Sviluppo degli Investimenti

12.15 A broad range of appropriate energy solutions

Chairman: **Andrea Testi** - Edison

- **Lesson learned in the deployment of RE distributed systems in Italy**
Gerardo Montanino – GSE
- **The “Industrial solar breeder”: a PV business project to meet local needs**
Giovanni Simoni – Vice President assoRinnovabili e Kenergia
- **Centralized vs distributed power generation: what's smarter?**
Marco Raganella – BD Enel GreenPower
- **Biogas power plant from urban waste and agricultural residues: a Social Path**
Agostino Re Rebaudengo – President Asja e assoRinnovabili
- **Digital Metering: a key enabling factor to foster RES development**
Gianluca Marini – CESI

13.15 High level education

Advanced Course on renewable energies integration in cooperation with SEMEC countries

Ennio Macchi – Prof. Politecnico Milano

13.20 Next steps and close